

Registered number: 05538901  
Charity number: 1111612

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**SPORTS AID TRUST**  
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**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2019**



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### **CHAIR'S REPORT FOR THE YEAR ENDED 31 JULY 2019**

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The 2018-19 period has seen the continuation of economic and political uncertainty of recent times, which has proved challenging across many sectors, not least for charities, but despite these external factors SportsAid has had an effective and impactful year.

The various major international sporting events in the period have continued to provide a platform to showcase British sport and create those wonderful moments of pride and inspiration that are enjoyed across the nation. Such events often involve athletes that have been supported by SportsAid on their sporting journey which serves as a crucial proof-point of the important role played by SportsAid in helping each new generation to reach their personal best. It is an enduring role across the fabric of British sport that has played its part for over forty years.

There are some fundamental building blocks on which SportsAid provides its contribution to sport and society. Its core purpose is to provide help and recognition to young sports people with potential, to encourage and enable them to reach their personal best. A key factor in delivering this purpose is the long-standing partnership with Sport England, which continues to evolve and strengthen to mutual benefit, creating more opportunities for more young people. The commitment from Sport England of its core award funding to SportsAid, recently extended to 2021, as well as its similarly extended support of the Talented Athlete Scholarship Scheme (TASS), affords a degree of certainty and continuity to the charity in these work areas. Additionally, this is complemented by the ongoing commitment of Sport England support to the Backing the Best programme, seeking to help those athletes and families facing the toughest financial barriers. Backing the Best in particular has seen significant growth in the period, both in the number of athletes being helped and in the number and range of projects being supported through the programme.

Alongside this central support, SportsAid has continued to develop other areas of fundraising in an increasingly competitive environment. The continued commitment of the charity's commercial partners, supporting trusts and foundations, challenge event participants, donors, supporters and volunteers is hugely valued and greatly appreciated. The diversification of these various sources of support is a priority for the next few years and the appointment of a new Head of Fundraising to drive this strategy is a welcome milestone.

Good governance has remained a priority and the charity has maintained its compliance at the highest 'Tier 3' level of the Code for Sports Governance. In the period, a new Chair [Mike Westcott] has been appointed following a smooth transition from the former Chair, Mark Lillie and the retirement, on rotation, of several trustees. In response, and after a Board skills assessment review, the Trust has embarked on an open Board recruitment process in conjunction with a diversity recruitment specialist. The quality of applicants was very pleasing, resulting in the appointment of three excellent new trustees in the key competency areas being sought - marketing, fundraising and the athlete perspective. They will formally take up their roles in early 2020.

Looking forward there is optimism and ambition to develop SportsAid's work. The roll-out of more athlete-parent workshops has begun; the 2018 edition SportsAid Week saw some very positive signs of growth; and the second edition of the RBC Ride for the Kids (from London to Brussels) was a huge success. The strategic review undertaken with consultants, Sport Collective, has refreshed the charity's perspective and sharpened its focus on opportunities to develop. The next few years featuring the Olympic and Paralympic Games in Tokyo in 2020 and a home-soil Commonwealth Games in Birmingham in 2022 are seen as opportune. The Trust is stable, well-established and well prepared to adapt and respond to the opportunities ahead.

**Mike Westcott  
24 January 2020**

**Chair and Trustee  
Sports Aid Trust**

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***Since 2013, HRH The Duchess of Cambridge has been an active and committed Royal Patron to SportsAid, attending several flagship engagements to meet young athletes, parents and supporters.***



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The Trustees, who are also directors of the charity for the purposes of the Companies Act, present their report and financial statements for the year ended 31 July 2019. The financial statements have been prepared in accordance with the accounting policies set out therein and comply with the charity's memorandum and articles and applicable law.

### ACHIEVEMENTS AND PERFORMANCE

#### Review of activities



The Trust has three main areas of focus in recognising and helping talented young sports people: through SportsAid athlete awards; through the Talented Athlete Scholarship Scheme (TASS); and through Backing the Best (BTB). Each of these support programmes provides an element of financial support; they differ in the various extra forms of support made available to the beneficiaries through each work area as outlined below:

- SportsAid athlete awards

During the 2018-19 award cycle the Trust distributed £891,000 to the benefit of 768 young talented athletes across 58 sporting disciplines, including 17 disability sports. Of these athletes, 51% were male, 49% were female; 18% were athletes with a disability; and 19% were athletes from a black and minority ethnic background.



In the process of recognising and helping these young people, SportsAid gathers information, feedback and insight from beneficiaries and their families in order to support the future case for funding and help to assesses the impact and effectiveness of the support provided by the charity – a particularly telling statistic is the growth over the last decade in the average annual costs of a talented young sports person, rising from £5,022 to £7,089 – an increase of over 40% - costs typically borne almost entirely by the parents.

Several other statistics also illustrate the degree of commitment shown by these young people and their families, such as the mileage they regularly travel to train and compete and the financial support parents and guardians are prepared to offer. In pursuing their ambitions in their sport these young people are developing their experiences, their character and their values.

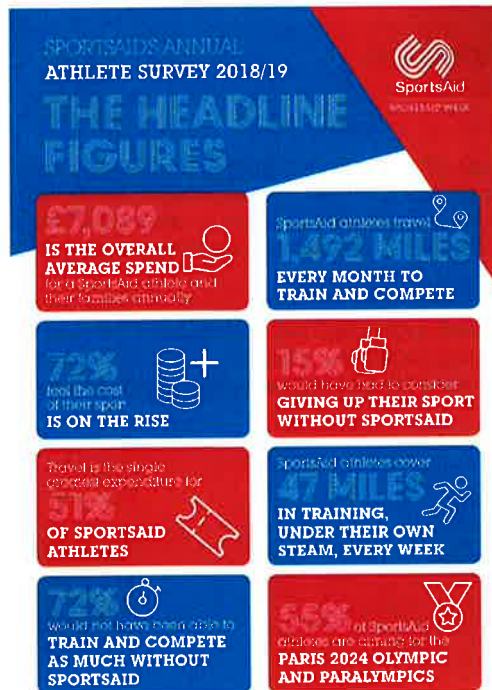


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One of the Trust's objectives is to share such information more widely in order to illustrate some of the challenges and barriers faced by these young sports people and their families as a means of generating support to help them.



In addition to the provision of financial awards to athletes, SportsAid offers places to athletes and parents at workshop days, providing the opportunity to meet various subject experts in areas such as practical sports nutrition, communication skills, lifestyle planning and performance management as well as the chance to meet with staff of the companies supporting SportsAid. These workshops also provide a unique opportunity for athletes and parents from different sports to meet and discuss their common experiences and ambitions.

The young athletes are also invited to be involved with various discussion panels and other engagement activities, sometimes linked to SportsAid's supporting partners. A particular area of interest is the SportsAid 'buddy scheme' in which members of staff from the Trust's supporting organisations, particularly the corporate sector, are encouraged and supported to take on a mentor type role with one or two young athletes. This scheme, managed and monitored by Trust staff, is an excellent personal development opportunity for all involved and is a safe introduction for the athlete to practise their networking skills and build their contacts and confidence in telling their story.

From the athletes responding to SportsAid's annual athlete survey:

- 100% described their SportsAid award as either 'essential' or 'helpful'.
- 98% said their SportsAid award motivates them.
- 97% said the award helped them to achieve their goals.
- 46% feel that they have more self-belief having been presented with a SportsAid award.



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This wider support from SportsAid helps athletes and parents to consider their approach to personal development and extend their experiences and confidence, and is considered a key part of the Trust's offer and something to be further developed – during the period, the Trust began the wider roll-out of workshop places to athletes and parents who may not have had the opportunity before.



Another important aspect of the Trust's work has been to develop its profile, influence and advocacy in the sport and charity sectors, to better represent these young people and their families and to position the Trust as an authoritative and leading source of information and insight. To this end, in the period SportsAid has been actively involved in the Talent Inclusion Advisory Group, a Board Diversity Project and a ground-breaking athlete experience research project in conjunction with Sport England. With UK Sport, the leading agency for high performance sport in Britain, SportsAid has been invited to be part of several working groups planning strategy for beyond the Tokyo 2020 Olympiad in areas including social impact, athlete volunteering and the monitoring of personal athlete support.

SportsAid Week, held in September each year, is the Trust's dedicated week of fun and fundraising to engage with more people and to raise the awareness and understanding of the Trust's work. It is firmly established as an annual feature in SportsAid's calendar, having grown since its inception in 2016. This initiative creates a focal point of interest and effort and will provide a platform to develop the charity's messaging and engagement in the coming years. Of particular note is the growth in engagement with the #MyMiles Challenge, an initiative to encourage people, either pupils in school or colleagues in workplaces, to commit to be more active together and log the miles they complete, perhaps walking, running, swimming, cycling or rowing as a gesture of solidarity with the young athletes who are training throughout the year – in the first year of the #MyMiles Challenge in 2017 the total number of #MyMiles recorded was 5,741; in 2019 this had risen to 50,001.



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The Trust's primary purpose is to recognise and help talented young sport people. To support this purpose, the Trust operates as a fundraiser and award maker at a national level. The support provided to SportsAid by its many partners and donors enables the charity to help young people at a crucial time in their development, both as young individuals and as sports people. Most notable in supporting the Trust's work have been the donations of Royal Bank of Canada, the GLL Sport Foundation, the Nottingham Building Society, the Thompson Family Charitable Trust, GVC, Nelsons and the Mayor of London among others. The Trust is also extremely thankful for the valuable support provided by Eversheds-Sutherland, Hogarth Worldwide and Founded.

The range of challenge events offered to supporters continues to evolve despite a very competitive fundraising environment. Of particular note are the teams of supporters that undertake the Virgin Money London Marathon and the Prudential Ride 100 cycle sportive in aid of SportsAid, making a huge personal commitment for which the Trust is very grateful. A pleasing development in this area is the growth in participation and fundraising of the Royal Bank of Canada 'Ride for the Kids' cycle sportive in aid of SportsAid. First introduced in 2018 with a ride from London to Bruges raising over £50,000 and followed up with the second edition in 2019, seeing riders cycle from London to Brussels and raising over £70,000 for SportsAid. A particularly exciting event in early 2019 saw a young lady set a new world record in running seven marathons in seven days on seven continents and raise nearly £20,000 in aid of SportsAid.



Through its fundraising subsidiary company, SAF Promotions Limited, the charity organised its annual One to Watch Award and its wheelchair basketball tournament. Whilst fundraising was somewhat limited from these events, they both proved very effective in creating engagement and awareness of SportsAid's work and to thank many of its supporters. SAF Promotions Limited returned a small operating surplus; plans for future years should see this surplus grow as in previous years.



The Trust continues to make a significant contribution to the development of young sports people and the wider success of British sport.

- TASS

The 2018-19 year marked the 15<sup>th</sup> anniversary of TASS. A significant milestone given the amount of change seen in the sporting and charity sectors since its inception in 2004. During the year ended 31 July 2019 £2,495,896 was distributed as part of the TASS programme to support athletes and to strengthen the TASS network of institutions and practitioners. An element of this programme funding award from Sport England was used to provide management and operational support.



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A total of 589 athletes were supported through the TASS programme in the year, from 37 different sports. An element of this provision worth noting is the partnership with the Football Association, which continues to grow in supporting more young female footballers across the country to continue with their education as well as their footballing development; from 93 in 2017-18 to 153 in 2018-19. The TASS network, currently comprising 33 delivery sites, is fundamental to the scheme, providing geographical and educational choice to athletes. The Dual Career Accreditation Scheme, introduced in 2016-17, continues to grow with a further 25 higher or further education institutions seeking to become part of this network. This accreditation scheme provides a framework to assess and recognise an educational institution's commitment to supporting student-athletes, especially in providing some flexibility with the academic side of their development, ultimately benefitting many more young people than simply those being supported directly through TASS.

Some relevant statistics include:

- 1) The proportion of athletes meeting their expected academic targets whilst on TASS was 88.9% (scheme target was 93%).
- 2) The proportion of athletes achieving their sporting targets and milestones whilst on TASS was 72.5%\* (scheme target was 78%).
- 3) The proportion of athletes meeting both their academic and sporting targets whilst on TASS was 69.5% (scheme target was 67.3%).

\* A number of athletes stated that their sporting targets were not met due to injury.

As part of the TASS year, recognition is provided to athletes and the practitioners who support them through the TASS Star Awards. This initiative brings the TASS network together to highlight and celebrate best practise, innovation, endeavour and success.



The raison d'être of the TASS programme is the recognition and support of a dual career option for talented athletes, enabling them to continue their academic development whilst progressing in their chosen sport. The wider sports sector continues to show a growing interest in the area of athlete wellbeing and in delivering a duty of care to sports people to support a positive and enriching experience from being involved with sport – the TASS programme directly contributes to, and supports, this.

- **Backing the Best**

During the year ended 31 July 2019, some £1,338,947 was incurred as expenditure in respect of the Backing the Best scheme, including £1,005,000 distributed to 201 athletes, a significant growth from the previous year. Of these Backing the Best athletes, 48% were male, 52% were female; 23% were athletes with a disability; and 30% were athletes from a black and minority ethnic background – both percentages significantly over-indexing on the typical population proportions. These athletes were awarded funding of up to £5,000 / athlete.

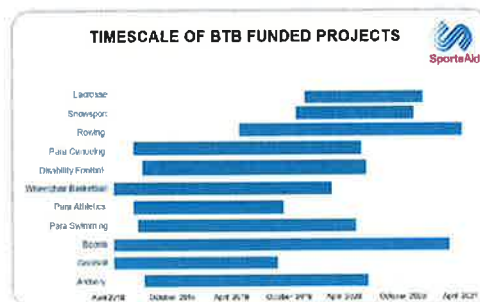
Nine specific projects are being supporting with the national governing bodies to help complement these athlete awards, enabling the sports to reach into areas and population groups that they would otherwise not be able to' two further projects have been completed. The Backing the Best (BTB) programme has

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an initial funding term to 2020-21, meaning eligible athletes may receive programme support for this period as long as they continue to develop within their chosen sport.



The Backing the Best programme is focussed on providing recognition and financial support to those athletes and families facing some very challenging circumstances which may mean that they cannot fully engage with sport or take up the opportunity to reach their personal best. In its targeted approach Backing the Best is a relatively new addition to the Trust's provision for young people, but the first few years have shown sufficiently that it is something to be developed that can make a significant impact in enabling, empowering and encouraging a specific group that might otherwise not be given the chance.

The Trust also provides athlete-parent workshops specifically for the cohort being helped through Backing the Best. Similarly to the workshop provision mentioned earlier, they provide the opportunity for the athletes, parents and guardians to have time with various experts and several Olympians and senior international athletes to benefit from their experience and reflections of high performance sport and the challenges and opportunities the young athletes may well face as they develop. Feedback from workshops such as this, which was very positive, is critical in shaping future provision.



### **Investment policy and performance**

The investment powers given to the Trustees by the Trust deed are wide-ranging. The Board of Trustees has delegated the management of the investments portfolio to the Audit and Risk Committee. Its policies are:

- To employ a reputable Investment Manager. This is currently BlackRock Investment Management (UK) Limited.
- To seek to manage its Charishare accumulating units by striking a balance between the needs of the present (reflected in current spending) and the needs of the future (reinvestment).

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➤ To hold funds required for the day to day running of SportsAid in an interest paying bank deposit account.

The Committee reviews the performance of the investment in comparison to the FTSE 100 index at least annually.

## **OBJECTIVES AND ACTIVITIES**

### **Policies and objectives**

The charity's objects included in its Articles of Association are:

- ❖ To advance for the benefit of the public the education of young persons who are pupils at schools colleges and universities in any part of the British Isles by ensuring that due attention is given to the physical education of such pupils as well as to the development and occupation of their minds and with a view to furthering that object to provide funds and to assist in the organisation and provision of facilities which will enable and encourage such pupils to participate in physical recreation and sport;
- ❖ In the interests of social welfare to provide funds or to organise or provide (or assist in the organisation or provision of) facilities for recreation in any part of the British Isles (with the object of improving the conditions of life for the persons for whom the same are provided) for persons who by reason of their youth or social and economic circumstances have need of such funds or facilities;
- ❖ Such objects and purposes in the British Isles being objects and purposes exclusively charitable in accordance with the laws of England and Wales.

The Board of Trustees has decided to fulfil these objectives by providing financial support and recognition to talented young athletes during the critical early stages of their sporting development. Annual research by the Trust has established that the two main barriers to young athletes progressing in their sport are in having sufficient means to do so and in being able to manage their lifestyle to accommodate all of their commitments. Providing recognition and financial help to those young sports people with talent and potential is considered crucial in nurturing aptitude, aspiration and ambition which can have positive knock-on effects to their family, friends, sporting peer groups, youngsters around them and their wider community.



The Trust may also apply funds to other projects which use physical education and recreation to develop the bodies and minds of young people, as and if requested to do so by donors or sponsors.

The Trust completes three main activities in order to fulfil its objectives as agreed by the Board. These activities are:

#### **SportsAid awards**

Nominations for financial support are received annually from a wide range of national governing bodies of sport

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based on talent criteria. SportsAid aims to support as many of these athletes as available funding allows. Key measures in any accounting period are the number of athletes supported and the total benefit provided to those athletes such as cash awards and places at athlete-parent workshops.

The SportsAid awards are operated by nine permanent members of staff; this includes the fundraising staff needed in order to generate the income to allow the Trust to make the awards. Further a proportion of time of finance, management and other support staff are spent on Sport England TASS and Backing the Best.

#### **Sport England TASS**

The Talented Athlete Scholarship Scheme (TASS) was launched in 2004 and is a National Lottery funded Sport England scheme, managed and delivered through the Trust, that represents a unique partnership between talented young student-athletes, National Governing Bodies of Sport (NGBs) and the Higher (University) and Further (College/School) Education sectors. TASS aims to provide the opportunity for young athletes to balance academic life with training and competition as a talented athlete without having to make the difficult decision to choose one or the other – the dual career.

The scheme's original aims were to:

- Encourage university and college students and young people of a similar age to stay in sport particularly if they can demonstrate ability; and
- Improve the usage of university and college sports facilities and services.

These aims fit comfortably within the objects of the Trust, and it has focused on playing its part in the scheme by:

- Distributing the funds as grants to benefit student athletes through the TASS network of member institutions and/or by the provision of support services to the student athletes;
- Managing a database which links student athletes to these institutions and their NGBs. This forms the basis on which each NGB and institution can seek support through TASS; and
- Supporting the development of further fundraising for or promotion of the scheme.

Key measures in any accounting period are the number of athletes enrolled on the scheme; the proportion of those athletes progressing in both their sporting and academic development; and the number of athletes successfully completing their chosen education option whilst progressing in their chosen sport.

The TASS programme is operated by a team of eight permanent staff (seconded from Northumbria University) with finance and management support from some of the SportsAid awards staff.

#### **Backing the Best**

Backing the Best was launched in 2015 and is a National Lottery funded Sport England scheme aimed specifically at helping young, talented athletes in England who face the greatest financial pressures. Backing The Best is not simply designed to make the commitment to sport any easier, but rather it may actually be making it a possibility for some young people who show promise and potential but may be forced to give up sport entirely due to the costs involved. The criteria for success in this programme are the number of athletes supported and as each year progresses, the number of NGB projects supported through the programme funding and the number of eligible athletes identified from those projects who may also be considered for individual support.

The Backing the Best programme has one permanent employee but has access to the SportsAid awards staff for finance, management and other support functions.

#### **Fundraising approach**

The Trustees have strategic oversight of the Trust's approach to fundraising, with two Trustees being assigned to support and review the work delivered through the charity's fundraising strategy. In the period, the post of

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Head of Fundraising has been vacant; this position has now been filled with the new Head of Fundraising reporting to the CEO. To support this approach, relevant information on fundraising and finance is made available to the Trustees on a regular and routine basis, as well as to the wider staff team.

The Trustees have approved a policy which provides guidance on what should be considered in relation to the Trust's acceptance of income.

The Trust is registered with the Fundraising Regulator. No matters have been raised in the period by the regulator relating to the Trust's fundraising activities and the Trust received no complaints regarding its fundraising practices.

**Grant making policies and delegated responsibilities**

The Trustees have delegated responsibility for the oversight of grant award making to the SportsAid National Awards Committee, a sub-committee of the SportsAid Trustee Board, and for the operation of the grant award making to the National Awards Manager, who reports to the SportsAid Chief Executive.

Applications are invited from a wide range of national governing bodies (NGBs) of sport on an annual basis. Each governing body has one opportunity to submit its applications during the year. Nominees must be British talented sporting competitors, primarily living and training in the UK. Athletes should be within the sport's defined home nation Talent Pathway. Priority is given to athletes aged between 12 and 18 years old for non-disabled athletes and up to 35 years old for disabled athletes. Flexibility may apply on a sport by sport basis based on specific sport talent pathways. Nominees must be deemed as talented by their NGB and are typically in some form of structured education. Each individual would not ordinarily be in receipt of support through a programme funded by UK Sport or the Talented Athlete Scholarship Scheme (TASS).

The Trustees have delegated responsibility for the oversight of the TASS programme to the TASS Management Group, a sub-committee of the SportsAid Trustee Board, and for the day to day operation of the programme to the TASS National Director, who reports to the SportsAid Chief Executive.

Athletes in receipt of TASS funding tend to be older than those in receipt of SportsAid awards as the athlete must be in higher or further education in order to be eligible for TASS funding. As the funding is provided by Sport England, the athletes must be English.

TASS receives athlete nominations from a number of national governing bodies of sport and the core support for TASS athletes is then delivered at TASS Accredited Centres throughout England. As with SportsAid awards, nominations are received once a year, broadly in line with the academic year.

From time to time there may be other partnerships allied to TASS to support athletes of a similar criteria and calibre but not necessarily part of the central cohort supported from the main Sport England funding, e.g. funding from the army or additional places bought into by the national governing bodies, such as the Football Association.

The Trustees have delegated responsibility for the oversight of grant award making to the Backing the Best Awards Panel and for the operation of the grant award making to the Backing the Best Awards Officer, who reports to the National Awards Manager. Applications are invited from a wide range national governing bodies of sport on an annual basis. Each governing body has one opportunity to submit its applications during the year.

Nominees must be English talented sporting competitors, primarily living and training in the UK. Athletes should be within the sport's defined England Talent Pathway. Priority is given to athletes aged between 12 and 18 years old for non-disabled athletes and up to 35 years old for disabled athletes. Flexibility may apply on a sport by sport basis based on specific sport talent pathways. Nominees must be deemed as talented by their NGB and are typically in some form of structured education.

Individuals may be in receipt of other funding either from programmes supported by UK Sport or from other programmes within SportsAid. Dual funding is allowed as these athletes have financial circumstances which



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indicate that the additional funding this programme provides may prevent them from having to leave the sport entirely.

### **Volunteers**

The charity is most grateful for the time given by its Trustees and independent sub-committee members. The charity also wishes to acknowledge the time given by its alumni and supporters in relation to fundraising and events, especially to those taking on various sporting challenges during the year.

### **Public benefit**

In shaping the Trusts' objectives for the year and planning its activities, the trustees' have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'. The trustees confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission and consider that all three areas of SportsAid's work – SportsAid awards, TASS and Backing the Best – are for the public benefit.

*"I was helped by SportsAid when I was starting out my career. It [receiving a SportsAid Award] makes you feel valued and that you can keep going forward and do better in your sport. I've never forgotten that. If you get support from SportsAid, it's recognition of how good you are as an athlete and that you do have a future."*  
**Paula Radcliffe MBE, Marathon record holder**



*"I just wanted to say a very heartfelt thank you for welcoming us into the Sportsaid 'family'. In truth, I think that word is banded around too often, in reference to culture or collegiateness, so I took it with a pinch of salt when it was mentioned early in the day. However, we went away really feeling the sentiment of those words. It's just that. The sense of belonging that you were able to convey to the kids and the platform you gave us parents to share thoughts and views with people just like us but outside of our sport group, was invaluable. The interest, curiosity and care that you show with every child you partner with is very apparent."*

**Parent of young athlete being supported by SportsAid**

### **FINANCIAL REVIEW**

#### **Financial review**

The Trust has three main funding sources: through its long-standing alliance with Sport England (for core operational and specific programme funding); through its fundraising events programme, including challenge events; and through its wider fundraising activities and partnerships, particularly with corporate supporters.

The majority of the funding received from Sport England is to fund the TASS and Backing the Best programmes. This funding directly supports the charitable activities of the Trust and allows these programmes to continue and evolve. Sport England also provides a contribution of core funding to the Trust to enable it to operate and to allow the Trust to continue to raise the funds it requires for the SportsAid awards. The Trust is able to leverage the investment made in core funding from Sport England to develop its fundraising activities in order to generate the resources to make athlete awards. The charity is most appreciative of the support provided by Sport England in providing funds to help the Trust in achieving its charitable objects.

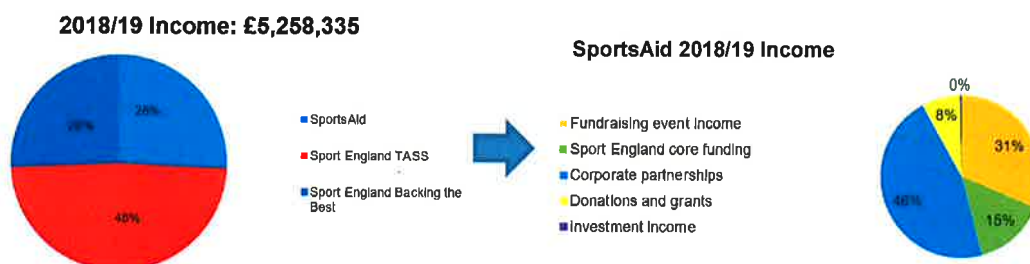
Fundraising events, including challenge events, provide a varied income stream for the Trust as well as providing opportunities to raise the Trust's profile. The funds raised at these events provide unrestricted funding to allow the charity to operate and build capacity and capability as well as providing funding for SportsAid awards. The Trust has continued to develop its challenge event portfolio during the period to offer some choice to potential fundraisers, and the second edition of the cycle sportive with Royal Bank of Canada showed some growth in popularity and fundraising.

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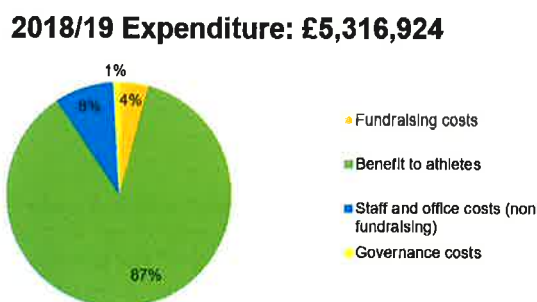
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Corporate partners continue to be a crucial supporter of the Trust's work, providing significant restricted funding for SportsAid awards and often additional benefits to be provided to the athletes they support, such as workshop places, a 'buddy' (a corporate employee as a type of mentor to an athlete) and other personal development opportunities, including office visits, work experience and discussion panels. SportsAid has a number of long standing corporate partners who continue to support the Trust's work and develop a significant level of engagement and opportunity with the athletes they help. The impact of some partnerships concluding has resulted in a decrease in corporate income. The ongoing uncertainty of Brexit has also had an impact, however the Trust continues to look for new opportunities and partnerships.

Income for the year ended 31 July 2019 was £5,258,335 compared to £4,507,324 in 2018. The main causes for the increase were related to planned growth in the programme funding for both TASS and Backing the Best. There was a fall in income from some key events and as no major fundraising events were planned for the period whilst the Trust's major event strategy is reviewed. There was some net income growth in the Wheelchair Basketball event and challenge events did reasonably well, helped by the second edition of the Royal Bank of Canada Ride for the Kids cycle sportive in aid of SportsAid. A review and refresh of fundraising is undertaken each year to respond to these challenges and develop diversification and a compelling proposition for supporters; the appointment of a new Head of Fundraising will be key.



Expenditure for the year ended 31 July 2019 totalled £5,316,924 compared to £4,723,879 for the year ended July 2018. This increase of £593,045 is mainly related to the planned growth of the Backing the Best programme expenditure, in line with the awards agreement. There was a reduction in grants made as SportsAid athlete awards as a result of smaller income generation. Overall, the benefit to athletes as a proportion of the Trust's total expenditure remained substantial.



The Trust had budgeted for a surplus for the year ended 31 July 2019 but the period resulted in having a small unrestricted deficit.

### Reserves policy

The Trustees consider that the appropriate level of free reserves for the charity to hold is an amount to cover approximately nine months of the charity's annual unrestricted costs. This has been calculated to enable the

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Trust to continue to operate should income fall unexpectedly. As noted in the risk management section below, financial risk, in particular in relation to the availability of unrestricted income, is one of the key risks to the organisation. The Trust's unrestricted income is not received evenly throughout the year and the majority of income is received in line with the nomination cycle. A nine month period would allow the charity to continue to operate whilst identifying any operational changes required, allow the Trust time to find new funding sources, and ensure that the effect of a reduction in funding to the Trust, and therefore a reduction in the number of athletes supported, is minimised.

Any free reserves held in excess of this stated policy are considered for use by the Board of Trustees, on an annual basis, either to make additional awards to athletes and / or to allow for investment in the charity and opportunities it may consider appropriate.

At 31 July 2019, the Trust had reserves of £1,461,039 of which £619,265 related to restricted funds and £77,865 related to endowment funds. A further £115,472 related to designated funds which had been designated to be spent on non-athlete projects and athlete awards over the next year as a result of particular one off donations.

The restricted reserves held predominantly relate to athlete award funding to be used in future years. Some funds held are restricted to athletes in a particular geographic region or to a particular sport and therefore are carried over from one year to the next until athletes that fulfil the criteria are nominated to the Trust; others are multiple year commitments from funders and therefore the balances will reduce over time in line with the agreement from the funder. Other funds relate to the TASS and Backing the Best programmes and can only be used within these programmes. The endowment fund is expendable but restricted to rowing. Awards are made from this fund as the income allows as the Board of Trustees have determined that the capital should be maintained to provide future funding.

The Trust does not have any fixed assets funded from unrestricted funds therefore, after excluding the designated funds from the unrestricted funds position, the free reserves of the charity total £648,347 at 31 July 2019.

The reserves policy detailed above requires free reserves of £520,865 at 31 July 2019 which gives the Trust excess reserves of £127,662. The required policy figure increased from the figure required at 31 July 2018 to budget for the anticipated appointment of a Head of Fundraising in the period and to provide necessary athlete and supporter liaison support.

The trustees have a policy of using excess free reserves to fund athlete awards and / or invest in the charity. The trustees have approved a cautious small surplus budget for the year ended 31 July 2020, after unrestricted athlete awards are taken into consideration. It is expected that the increasingly challenging fundraising conditions seen in the year to 31 July 2019 will continue into the coming year and therefore the designation of unrestricted funds may well be necessary in order to support the provision of athlete awards. As such it is possible that the excess free reserves could be reduced by 31 July 2020. The intended appointment of a Head of Fundraising is expected to help meet this challenge.

### **Risk management**

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the Trust. These risks are formally documented and regularly reviewed and the Trustees are satisfied that systems are in place to mitigate the Trust's exposure to significant risk. Separate risk registers are in place for the TASS programme and for the Backing the Best programme to ensure the details of these schemes are not overlooked. A SportsAid risk register exists to cover the Trust as a whole. This risk register also covers the activities undertaken by SAF Promotions Limited.

The Audit and Risk Committee includes all three risk registers as a standing item on its agendas for its quarterly meetings with a more detailed analysis and review held at one of these meetings or if thought necessary. The TASS Management Group and the Backing the Best Awards Panel also review their individual registers in detail once a year. The Board papers include all three risk registers on a quarterly basis in advance of the meetings and further any risk highlighted as high or as an issue arising is reported at each meeting of the Board of Trustees.

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The three main risks the charity considers most pertinent are:

**Financial**

Although the Trust's income streams are reasonably diverse, the security of income generated from fundraising (fundraising events, challenge events and corporate partners) is vital to the Trust's ability to continue to support talented, young athletes. As such, the Trust continues to look for ways to further diversify its income. During the year ended 31 July 2019, fundraising conditions continued to be challenging with an uncertain UK economic outlook having an effect on corporate partners and donors. This issue is considered high risk by the Trustees but they are satisfied with the mitigation strategies in place with regards to cost management and the continued diversification of the Trust's income.

**Reputation**

With the public's trust in charities suffering somewhat in recent years, it is considered vital to ensure that SportsAid, in its communications and operational activity, especially fundraising, maintains an unblemished reputation. The active Patronage of HRH The Duchess of Cambridge is a key factor in helping to ensure that the Trust operates in such a way as to retain good standing within the charity and sports sectors, as is the endorsement and support of funders and beneficiaries alike.

Relationships with funders, national governing bodies of sports and young athletes are all included on the risk registers, ensuring that no activities are completed, or communications misdirected, that may have a detrimental effect on the charity. The understanding, awareness and ethos of the staff team is fundamental to this.

Changes in fundraising regulation and the introduction of General Data Protection Regulation (GDPR) in recent years have both helped to ensure that the Trust's policies and processes in relation to data gathering, protection and storage are as efficient and effective as possible. For reference, the Trust issued a new Data Protection Notice to this effect in May 2018.

**Staffing**

SportsAid is staffed by a small, permanent staff team with broad experience and relevant expertise. Changes to this team could result in a significant impact on the Trust, so the retention of staff is considered of high importance to the Board of Trustees. Inevitably at some point there will be changes to the staff team; at such time the response will be planned and implemented quickly to minimise any disruption and ensure a suitable handover of knowledge is managed.

**PLANS FOR THE FUTURE**

In response to the challenges of the last year or two, the Trust has been able to maintain a relatively stable footing and continue to help a broad range of young people across the country. Reserves are strong and cost management has been effective.

A priority for the Trust is to continue to develop the efficiency and effectiveness of its operations and to review and refresh its fundraising strategy. As part of this process, the Trust secured the services of an external consulting agency to help with an objective view of the opportunities, assets and priorities for the coming years. The resultant strategic planning has helped to structure the Trust's focus and priorities and the results and recommendations from the consultation process are being implemented. Diversification of funding revenue remains a priority and relatively dormant areas for the Trust, such as gifts and major donors, will also be explored further, possibly in conjunction with the established SportsAid Fellowship initiative. In the absence of a Head of Fundraising in the period, fundraising has proved difficult in an uncertain economic climate and remains a perennial challenge across the sector. However, there are grounds for optimism now that this post has been filled.

The Trust will continue to enhance its stakeholder engagement activities and will develop further its research and

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insight gathering. SportsAid has a preeminent and central position in the fabric of British sport which should be leveraged for the good of the sector and those operating in it. The Trust is well-placed to capitalise on opportunities that may emerge from developing such insight into the personal development of young people in sport and how they rate their experiences along the way. Athlete wellbeing, progression, inclusion and delivering a duty of care to young athletes remain very topical themes that the Trust can contribute to. There is great potential in collaborating with relevant partners in the sector to deliver some ground-breaking new research with young people and their parents; these opportunities are being explored.

It is considered vital that the Trust's stakeholders feel that their interaction with the charity is clear, transparent, worthwhile and importantly, an uplifting and inspiring experience. Recognising and helping the next generation to grow, develop and succeed should be something to be enjoyed and to be proud of and SportsAid will work to share this story more widely in the coming years, especially through various digital platforms and channels.

A major part of this stakeholder engagement is delivered through the athlete-parent workshops provided by the Trust, which the Trust is committed to roll-out more widely. These workshops are unique in their format, providing expert advice and information to help make the most of their opportunity in sport and support their decision-making along the way; crucially, the workshops provide the rare opportunity for athletes and parents from different sports to meet and interact – something they may not otherwise do, unless perhaps they were to be selected into multi-sport national teams such as Team GB or Paralympics GB. The workshops are thought to have appeal to funders which will be explored.

SportsAid Week has grown each year since its inception in 2016. It continues to be seen as a high energy moment in the Trust's calendar and an exciting opportunity to develop many more ways to grow the awareness of SportsAid and invite people to support the cause. A particularly successful element is the #MyMiles Challenge, a SportsAid initiative to encourage people to be more active during SportsAid Week and share their experiences on social media. It is a very flexible and accessible initiative, enabling the participants to choose how much or little they would like to do and in what format, ie walking, running, swimming, rowing, cycling or perhaps even through various other forms of exercise activity. The total number of #MyMiles logged by participants has grown almost tenfold in the three years since its launch.

The role that the charity's alumni can play with SportsAid Week is key and will be further developed as well as the engagement with the thousands of younger athletes and their families who have benefited from support of the Trust over the years – these groups are seen as the primary drivers of growth for SportsAid Week as a national initiative. More resource and assets will be developed to support SportsAid Week, particularly with 2020 being an Olympic and Paralympic year, and further financial investment is also being considered if the appropriate return can be identified.

The relationship with Sport England continues to be central to plans for the Trust to develop and widen its impact in the sector. The confirmed status of award funding support from Sport England for SportsAid's core award work as well as to support the TASS and Backing the Best programmes provides a firm platform and helps to consolidate the Trust's position as the leading national charity to help young sports people to develop their potential. This consolidation brings efficiencies to the sector and supports the potential for an even greater impact to be made. It is hoped that further such opportunities will emerge in this regard.

The Backing the Best programme in particular is growing and is supporting more athletes and also more targeted NGB projects. The insight and feedback from Backing the Best athletes and their families is an important element of the programme which can inform other areas of the sporting sector in relation to accessibility, inclusion, affordability and diversity. It is therefore an area to be developed, most likely in close cooperation with Sport England and the NGBs.

The TASS programme continues to be an exemplar of dual career support (sport and education together). It will continue to provide support to those talented athletes wishing to continue in their education but perhaps just as importantly, the programme will extend its network of supportive institutions and organisations through its accreditation scheme, which is introducing some minimum standards of best practice and facility provision across the sector – for the greater benefit of many more young people and communities. After marking fifteen years of



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the programme, next year will be an opportune time to complete a TASS stakeholder consultation to help identify changes and improvements for the coming years.

The Board of Trustees has reduced in number in the period, with several expected retirements. Following a review of Trustee skills and experiences, a Board recruitment process has been initiated in conjunction with a specialist diversity recruitment agency. The newly appointed Chair, Mr Mike Westcott, has lead this process resulting in the appointment of three new Trustees in late 2019 and he continues to clarify and consolidate Board responsibilities and Trustee portfolios across the operational areas of the charity.

The next Summer Olympiad, in Tokyo in 2020, will provide another opportunity for the Trust to communicate its important role and profile in British sport as its many alumni are likely to be involved at the Games. Such communication content and awareness will help to build interest and engagement in SportsAid Week 2019 and it is hoped provide the conditions to consider re-introducing the charity's major flagship gala evening, formerly known as the SportsBall. To enhance this drive to create more awareness and understanding of SportsAid's work, the Trust is planning to become more effective across several digital platforms; some pilot work in this area has already proved effective and will be developed further.

The Trust intends to ensure it makes the most of next few years towards the Commonwealth Games on home soil in Birmingham in 2022 in consolidating a firm platform for growth in future years.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

#### **Constitution**

Sports Aid Trust was incorporated on 17 August 2005 as a company limited by guarantee and is governed by its Articles of Association. It is a registered charity (Charity No. 1111612). It was formed to assume the role of the unincorporated charity Sports Aid Trust (Charity No. 286917), founded by trust deed in 1983 and referred to henceforth as Sports Aid Trust [1983].

The previous Memorandum and Articles of Association were prepared under the Companies Act 1985. During the period, the Trustees asked Eversheds-Sutherland LLP to review and update the format and references of these Articles to bring them in line with the Companies Act 2006 (and the Charities Act 2006). The Companies Act 2006 does not require a Memorandum of Association in addition to the Articles, so the two documents were merged to create a new Articles of Association for the Trust. These new Articles of Association were adopted by Special Resolution by the Trustees on 18 September 2017.

SportsAid was formed in 1976 as the Sports Aid Foundation Limited. For the first 21 years of its life, the charity funded elite athletes when no other funding was available to them. With the introduction of National Lottery funding for elite athletes in 1997, the charity changed its focus to young, talented athletes to ensure that funding was not duplicated and the charity's funds were used in the most advantageous way in order to provide progress towards its objectives.

As part of SportsAid's ongoing support from Sport England, the Trust was assessed and found to be compliant with the Code for Sports Governance as a Tier 3 organisation, the highest level of the Code.

#### **Method of appointment or election of Trustees**

The Trustees are elected by the charity's trustees (who are the sole members of the company) in accordance with the Articles of Association. The Articles of Association require trustee appointments to be completed via an open recruitment process that has been publically advertised.

The Trustees who served during the year and to the date of this report are as follows:

Mr Mike Westcott (Chair of the Board of Trustees)  
Mr Ian Braid (Chair of the National Awards Committee and the Backing the Best Awards Panel)  
Mr Ronald Denholm (Chair of the Audit and Risk Committee)

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Mr David Faulkner (Member of the TASS Management Group and the National Awards Committee)  
Mr Richard Glasson (Chair of the TASS Management Group)  
Baroness Tanni Grey-Thompson DBE  
Ms Michelle Moore  
Mr Mark Lillie (retired 25 January 2019)  
Mr Mark Davies (retired 25 January 2019)  
Ms Alison Odell CBE (retired 25 January 2019)

The charity's induction programme for new Trustees is as advised by the Charity Commission and the Sport England Code for Sports Governance. There is no formal ongoing training programme for the Board of Trustees but a budget line is in place to allow trustees to access training that they feel is relevant; a regular review of the Board's range of skills and experience is completed as well as assessing Trustees' circumstances and interest areas to make the most effective and efficient use of their time and input. Several of the Trustees may have a sporting background so advice on charity issues is available to them from the more experienced Trustees and through the Charity Commission.

**Organisational structure and decision making**

For the majority of the year, the Sports Aid Trust was served by up to ten permanent staff led by the Chief Executive plus a further eight staff seconded to the charity from Northumbria University; these seconded members of staff operate TASS.

The permanent members of staff operate SportsAid awards and Backing the Best along with providing overall management of the charity. These staff are grouped into four main areas of operation – management and leadership, allocation of funds (including Backing the Best) and beneficiary liaison, communications and fundraising. Whilst TASS and Backing the Best are funded by National Lottery funding awards through Sport England, SportsAid awards must be funded from charitable fundraising.

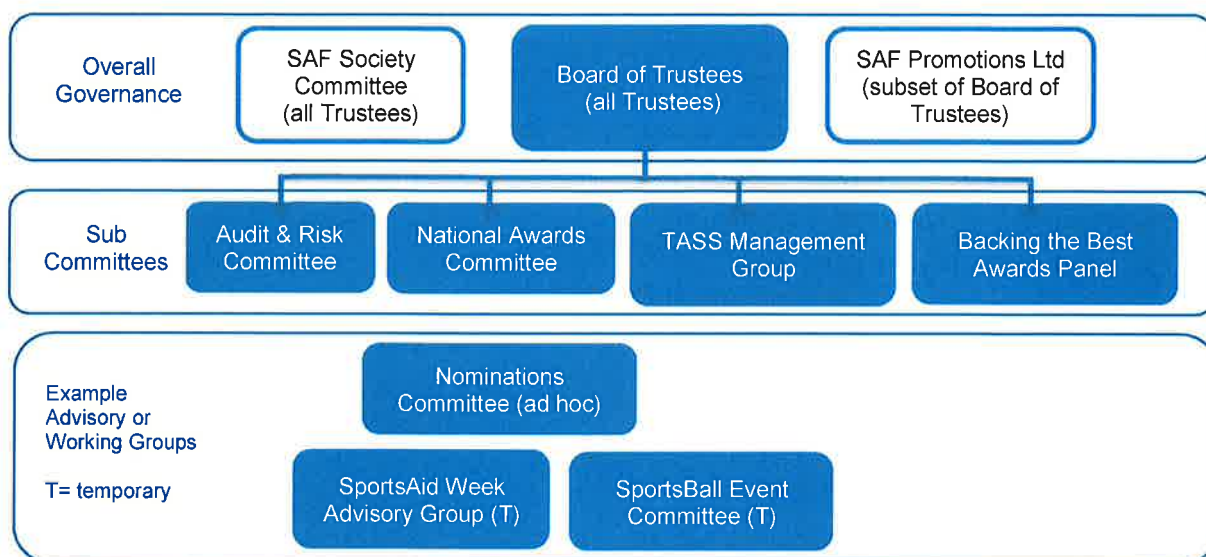
The Board of Trustees provide the strategic direction for the Trust and monitor performance against the strategic targets set; the Board of Trustees meets at least four times a year. Delegated authority is in place to the Chief Executive for day to day operations of the charity.

The sub-committee structure of the Trust is shown overleaf – the Audit and Risk Committee (A&R); the National Awards Committee (NAC); the TASS Management Group (TMG); and the Backing the Best Awards Panel (BTB) which currently reports through the NAC. These are the principle sub-committees along with an ad hoc Nominations Committee (NC). All sub-committees include at least two members of the Board of Trustees and also include independent members. Additionally and as required, other temporary advisory groups may be convened such as those for the SportsBall and SportsAid Week; these advisory groups are likely to be temporary and will be disbanded following the completion of their purpose.

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The Audit and Risk Committee meets quarterly whilst the National Awards Committee, the TASS Management Group and the Backing the Best Awards Panel each meet three times a year.

The charity has a wholly owned trading subsidiary, SAF Promotions Limited (company number 02508698), through which trading activities and large scale fundraising events are completed. The board of directors of SAF Promotions Limited is a sub-set of the Board of Trustees.

#### Related party relationships

Sports Aid Foundation Society is an unincorporated society which has the same objectives as Sports Aid Trust. Its committee is the same as the Sports Aid Trust Board of Trustees. The Society has a 31<sup>st</sup> October year end. The Society was dormant during the financial year ended 31 October 2018.

Two regional SportsAid charities operate in England under licence from Sports Aid Trust; Sports Aid Eastern (registered company number 03574841 and registered charity number 1070957) and SportsAid Yorkshire and Humberside (registered company number 03574664 and registered charity number 1070965). These two entities have their own Boards of Trustees and are independent of Sports Aid Trust but their charitable objectives are similar to those of Sports Aid Trust and are restricted to their regions. Sports Aid Trust has a very close working relationship with both these organisations to further the Trust's charitable objects and provides grant funding to both organisations to help with their overhead costs.

Sports Aid Trust has also established fully effective working relationships with similar trusts which operate in Scotland (Sports Aid Scotland), Wales (Sports Aid Wales) and Northern Ireland (The Mary Peters Trust). The organisations have been working together for a number of years now for the benefit of talented athletes across the United Kingdom.

#### Key Management Personnel Remuneration

Remuneration of key management personnel is set by the Audit and Risk Committee and ratified by the Board of Trustees as part of the annual budget setting process. The Audit and Risk Committee consider the general economic climate, RPI, public sector pay rises and the charity's own financial position before agreeing any pay rises for the whole staff team.

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**REFERENCE AND ADMINISTRATIVE DETAILS**

<b>Trustees</b>	Mr M Lillie, Chair (Retired 25/01/2019) Mr M Westcott, Chair (Appointed 25/01/2019) Mr I Braid Mr M Davies (Retired 25/01/2019) Mr R Denholm Mr D Faulkner Mr R Glasson Baroness T Grey-Thompson DBE Ms M Moore Ms A Odell CBE (Retired 25/01/2019)
<b>Company registered number</b>	05538901
<b>Charity registered number</b>	1111612
<b>Registered office</b>	21 Bloomsbury Street London WC1B 3HF
<b>Company secretary</b>	Mr A Joelson
<b>Chief executive officer</b>	Mr T Lawler
<b>Independent auditor</b>	Moore Kingston Smith LLP Chartered Accountants Devonshire House 60 Goswell Road London EC1M 7AD
<b>Bankers</b>	Lloyds Banking Group plc 39 Threadneedle Street London EC2R 8AU
<b>Solicitors</b>	Eversheds-Sutherland LLP One Wood Street London EC2V 7WS
<b>Investment manager</b>	BlackRock Investment Management (UK) Limited 12 Throgmorton Avenue London EC2N 2DL

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**TRUSTEES' RESPONSIBILITIES STATEMENT**

The Trustees (who are also directors of Sports Aid Trust for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable group will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company and the group's transactions and disclose with reasonable accuracy at any time the financial position of the charitable group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**DISCLOSURE OF INFORMATION TO AUDITOR**

So far as each of the Trustees is aware at the time the report is approved:


- there is no relevant audit information of which the charity and the group's auditors are unaware, and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

**AUDITOR**

A resolution proposing that Moore Kingston Smith LLP be re-appointed as auditors of the charity and the group will be put to the Annual General Meeting.

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 15 of the Companies Act 2006.

This report was approved by the Trustees on 24 January 2020 and signed on their behalf by:



**Mike Westcott**  
**Chair and Trustee**



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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS AID TRUST**

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**Opinion**

We have audited the financial statements of Sports Aid Trust (the 'company') for the year ended 31 July 2019 which comprise the Group Statement of Financial Activities, the Group and Parent Charitable Company Balance Sheets, the Group Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including FRS 102 'The Financial Reporting Standard Applicable in the UK and Ireland'.

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 31 July 2019 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs(UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the audit of financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's and parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

**Other information**

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS AID TRUST**

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In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' annual report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report.

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Act 2011 require us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the Trustees' Annual Report and from preparing a strategic report.

**Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS AID TRUST**

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**Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under the Companies Act 2006 and section 151 of the Charities Act 2011 and report in accordance with those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK) we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purposes of expressing an opinion on the effectiveness of the group and parent charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group and parent charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the group or parent charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit report.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS AID TRUST**

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**Use of this report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and, in respect of the consolidated financial statements, to the charity's trustees, as a body, in accordance with Chapter 3 of Part 8 of the Charities Act 2011. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters which we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charitable company, the charitable company's members, as a body, and the charity's trustees, as a body, for our audit work, for this report, or for the opinion we have formed.

**Moore Kingston Smith LLP**

**Shivani Kothari (Senior Statutory Auditor)**  
for and on behalf of Moore Kingston Smith LLP, Statutory Auditor

Devonshire House  
60 Goswell Road  
London  
EC1M 7AD

Date: **4/2/2020**

Moore Kingston Smith LLP is eligible to act as auditor in terms of Section 1212 of the Companies Act 2006.

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**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 JULY 2019**

		<b>Endowment funds 2019 £</b>	<b>Restricted funds 2019 £</b>	<b>Unrestricted funds 2019 £</b>	<b>Total funds 2019 £</b>	<b>Total funds 2018 £</b>
	<b>Note</b>					
<b>INCOME AND ENDOWMENTS</b>						
Income and Endowments:						
Donations and Legacies	2	-	-	215,827	215,827	242,571
Other Trading Activities	3	-	-	38,286	38,286	196,869
Investment income	4	-	-	8,595	8,595	5,096
Charitable activities	5	-	4,535,859	459,768	4,995,627	4,062,788
<b>TOTAL INCOME</b>		<b>-</b>	<b>4,535,859</b>	<b>722,476</b>	<b>5,258,335</b>	<b>4,507,324</b>
<b>EXPENDITURE</b>						
Costs of raising funds	6	-	-	218,355	218,355	398,879
Charitable activities	6	5,000	4,578,545	515,024	5,098,569	4,325,000
<b>TOTAL EXPENDITURE</b>		<b>5,000</b>	<b>4,578,545</b>	<b>733,379</b>	<b>5,316,924</b>	<b>4,723,879</b>
<b>Net operating (expenditure)</b>		<b>(5,000)</b>	<b>(42,686)</b>	<b>(10,903)</b>	<b>(58,589)</b>	<b>(216,555)</b>
<b>Net gains on investment assets</b>	16	3,052	-	7,121	10,173	30,708
<b>Net (expenditure)</b>		<b>(1,948)</b>	<b>(42,686)</b>	<b>(3,782)</b>	<b>(48,416)</b>	<b>(185,847)</b>
Transfers between funds	19	-	(5,921)	5,921	-	-
<b>NET MOVEMENT IN FUNDS FOR THE YEAR</b>		<b>(1,948)</b>	<b>(48,607)</b>	<b>2,139</b>	<b>(48,416)</b>	<b>(185,847)</b>
Total funds at 1 August 2018		79,813	667,872	761,770	1,509,455	1,695,302
<b>TOTAL FUNDS AT 31 JULY 2019</b>		<b>77,865</b>	<b>619,265</b>	<b>763,909</b>	<b>1,461,039</b>	<b>1,509,455</b>

The notes on pages 30 to 48 form part of these financial statements.



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**SPORTS AID TRUST**

(A company limited by guarantee)  
REGISTERED NUMBER: 05538901

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**CONSOLIDATED BALANCE SHEET  
AS AT 31 JULY 2019**

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	Note	£	2019 £	£	2018 £
<b>FIXED ASSETS</b>					
Tangible fixed assets	15		-		-
Investments	16		<u>384,696</u>		<u>374,523</u>
			<b>384,696</b>		<b>374,523</b>
<b>CURRENT ASSETS</b>					
Stock		5,676		5,034	
Debtors	17	491,131		367,604	
Cash at bank and in hand		<u>1,722,399</u>		<u>1,680,462</u>	
		<b>2,219,206</b>		<b>2,053,100</b>	
<b>CREDITORS:</b> amounts falling due within one year	18	<u>(1,142,863)</u>		<u>(918,168)</u>	
<b>NET CURRENT ASSETS</b>			<u>1,076,343</u>		<u>1,134,932</u>
<b>NET ASSETS</b>			<u>1,461,039</u>		<u>1,509,455</u>
<b>CHARITY FUNDS</b>					
Endowment funds	19		77,865		79,813
Restricted funds	19		619,265		667,872
Designated funds	19		115,472		109,172
Unrestricted funds	19		<u>648,437</u>		<u>652,598</u>
<b>TOTAL FUNDS</b>			<u>1,461,039</u>		<u>1,509,455</u>

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act

The financial statements were approved by the trustees on 24 January 2020 and signed on their behalf, by:

**M Westcott**  
Chair and Trustee



The notes on pages 30 to 48 form part of these financial statements.

**SPORTS AID TRUST**  
(A company limited by guarantee)  
REGISTERED NUMBER: 05538901

**CHARITY BALANCE SHEET**  
**AS AT 31 JULY 2019**

	Note	£	2019 £	£	2018 £
<b>FIXED ASSETS</b>					
Tangible fixed assets	15		-		-
Investments	16		<u>384,698</u>		<u>374,525</u>
			<b>384,698</b>		<b>374,525</b>
<b>CURRENT ASSETS</b>					
Stock		<b>5,676</b>		5,034	
Debtors	17	<b>517,092</b>		390,711	
Cash at bank and in hand		<u><b>1,686,613</b></u>		<u>1,643,264</u>	
		<b>2,209,381</b>		<b>2,039,009</b>	
<b>CREDITORS:</b> amounts falling due within one year	18	<u><b>(1,130,603)</b></u>		<u>(900,432)</u>	
<b>NET CURRENT ASSETS</b>			<u><b>1,078,778</b></u>		<u><b>1,138,577</b></u>
<b>NET ASSETS</b>			<u><b>1,463,476</b></u>		<u><b>1,513,102</b></u>
<b>CHARITY FUNDS</b>					
Endowment funds	19		<b>77,865</b>		79,813
Restricted funds	19		<b>619,265</b>		667,872
Designated funds	19		<b>115,472</b>		109,172
Unrestricted funds	19		<u><b>650,874</b></u>		<u>656,245</u>
<b>TOTAL FUNDS</b>			<u><b>1,463,476</b></u>		<u><b>1,513,102</b></u>

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006.

The charity has taken advantage of the exemption contained within 408 of the Companies Act 2006 not to present its own income and expenditure account. The net outflow of funds of the charity for the year ended 31 July 2019 was £49,626 (2018: outflow of £124,473).

The financial statements were approved by the trustees on 24 January 2020 and signed on their behalf, by:

**M Westcott**  
Chair and Trustee



The notes on pages 30 to 48 form part of these financial statements.

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**SPORTS AID TRUST**  
**(A company limited by guarantee)**  
**REGISTERED NUMBER: 05538901**

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**CONSOLIDATED STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED 31 JULY 2019**

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	2019 £	2018 £
<b>Cash flow/ (outflow) from operating activities</b>		
Net cash provided by/ (used in) operating activities	<b>33,342</b>	(200,231)
<b>Cash flows from investing activities</b>		
Investment income and interest received	<b>8,595</b>	5,099
	<b>8,595</b>	5,099
<b>Net increase/ (decrease) in cash and cash equivalents</b>	<b>41,937</b>	(195,132)
Cash and cash equivalents at beginning of year	<b>1,680,462</b>	1,875,594
<b>Cash and cash equivalents at end of year</b>	<b>1,722,399</b>	1,680,462

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**Reconciliation of net income/ (expenditure) to net cash flow from operating activities**

	2019 £	2018 £
<b>Net (expenditure) including endowments</b>	<b>(48,416)</b>	(185,847)
<b>Adjustments for:</b>		
Net gains on investments	<b>(10,173)</b>	(30,708)
Investment income	<b>(8,595)</b>	(5,099)
Increase in stock	<b>(642)</b>	(1,714)
(Increase)/ decrease in debtors	<b>(123,527)</b>	157,535
Increase/ (decrease) in creditors	<b>224,695</b>	(134,398)
<b>Net cash provided by/ (used in) operating activities</b>	<b>33,342</b>	(200,231)

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**SPORTS AID TRUST**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2019**

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**1. ACCOUNTING POLICIES**

**1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

These financial statements are prepared on a going concern basis, under the historical cost convention, as modified by the revaluation of investments being measured at fair value through income and expenditure within the Statement of Financial Activities.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The Charitable Company and its subsidiary are a public benefit group for the purposes of FRS 102 and therefore the Charity also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP), the Companies Act 2006 and the Charities Act 2011.

The financial statements are prepared in sterling, which is the functional currency of the charity.

The principal accounting policies adopted in the preparation of the financial statements are set out below.

**1.2 GOING CONCERN**

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charitable group to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of approval of the financial statements. In particular the trustees have considered the charitable group's forecasts and projections and have taken account of pressures on grant income. After making enquiries the trustees have concluded that there is a reasonable expectation that the charitable group has adequate resources to continue in operational existence for the foreseeable future. The charitable group therefore continues to adopt the going concern basis in preparing its financial statements.

**1.3 COMPANY STATUS**

The charity is a company limited by guarantee. The members of the company are the trustees named on page 20. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

**1.4 FUND ACCOUNTING**

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

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**SPORTS AID TRUST**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2019**

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**1.5 ENDOWMENT FUNDS**

The endowment funds represent those assets which usually must be held permanently by the charity. Income arising on the endowment funds can be used in accordance with the requests of the donors, and is included as restricted income. Any capital gains / losses arising from the investments form part of the fund. The trustees have discretion to expend capital in a similar manner to the income.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

**1.6 EXPENDITURE**

Expenditure is accounted for on an accruals basis and has been included under expense categories that aggregate all costs for allocation to activities. Where costs cannot be directly attributed to particular activities they have been allocated on a basis consistent with the use of the resources.

Costs of Raising Funds are those incurred in seeking voluntary contributions and in putting on fundraising events and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the charity and include management.

Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

All resources expended are inclusive of irrecoverable VAT.

**1.7 GRANTS**

Grants comprise SportsAid awards provided directly to athletes and TASS and Backing The Best funding allocated to individual athletes.

**1.8 VOLUNTARY HELP**

The value of time donated by trustees and committee members is not evaluated for inclusion in the accounts as this would not be practicable.

**1.9 BASIS OF CONSOLIDATION**

The financial statements consolidate the accounts of Sports Aid Trust and its subsidiary undertaking ('subsidiary').

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**SPORTS AID TRUST**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2019**

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**1.10 INVESTMENTS**

Investments are stated at market value at the balance sheet date. The statement of financial activities includes the net gains and losses arising on revaluations and disposals throughout the year.

The investment in the subsidiary is valued at cost less provision for impairment.

**1.11 PENSIONS**

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

**1.12 TAXATION**

The Trust, being a registered charity, is exempt from taxation on its income and capital gains to the extent that they are applied for charitable purposes.

**1.13 TASS MEDICAL INSURANCE SCHEME**

The charity operates a medical insurance scheme for TASS athletes. Contributions are treated as an expense as they are incurred.

**1.14 STOCK**

Stock of goods for resale is stated at the lower of cost and net realisable value.

**1.15 CASH AND CASH EQUIVALENTS**

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less.

**1.16 FINANCIAL INSTRUMENTS**

The charity and its subsidiaries have elected to apply the provisions of Section 11 'Basic Financial Instruments' of FRS 102 to all of its financial instruments. Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument. Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

With the exceptions of prepayments and deferred income all other debtor and creditor balances are considered to be basic financial instruments under FRS 102. See notes 17 and 18 for the debtor and creditor notes.

**1.17 EMPLOYEES BENEFITS**

The costs of short-term employee benefits are recognised as a liability and an expense.



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**SPORTS AID TRUST**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2019**

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**1.18 CRITICAL ESTIMATES AND JUDGEMENTS**

In preparing financial statements it is necessary to make certain judgements, estimates and assumptions that affect the amounts recognised in the financial statements.

In the view of the trustees in applying the accounting policies adopted, no judgements were required that have a significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions made carry a significant risk of material adjustment in the next financial year.

**SPORTS AID TRUST**  
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

**2. DONATIONS & LEGACIES**

	Restricted funds 2019 £	Unrestricted funds 2019 £	Total funds 2019 £	Total funds 2018 £
Gifts	-	84,144	84,144	71,201
Challenge events	-	131,683	131,683	171,370
	<u>-</u>	<u>215,827</u>	<u>215,827</u>	<u>242,571</u>

In 2018 £0 of Gifts income was restricted.

**3. OTHER TRADING ACTIVITIES**

	Restricted funds 2019 £	Unrestricted funds 2019 £	Total funds 2019 £	Total funds 2018 £
Special events	-	26,766	26,766	180,576
Other fundraising events	-	11,520	11,520	16,293
	<u>-</u>	<u>38,286</u>	<u>38,286</u>	<u>196,869</u>

In 2018 £0 of Other fundraising events income was restricted.

**4. INVESTMENT INCOME**

	Restricted funds 2019 £	Unrestricted funds 2019 £	Total funds 2019 £	Total funds 2018 £
Interest received	-	8,595	8,595	5,096

In 2018 £0 of Interest received income was restricted.

**5. INCOME FROM CHARITABLE ACTIVITIES**

	Restricted funds 2019 £	Unrestricted funds 2019 £	Total funds 2019 £
TASS grant	2,000,000	-	2,000,000
Backing the Best grant	1,345,653	-	1,345,653
Sport England grants	35,088	330,000	365,088
Other grants	598,214	129,768	727,982
TASS projects	556,904	-	556,904
	<u>4,535,859</u>	<u>459,768</u>	<u>4,995,627</u>

**SPORTS AID TRUST**  
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

**5. INCOME FROM CHARITABLE ACTIVITIES (continued)**

	Restricted funds 2018 £	Unrestricted funds 2018 £	Total funds 2018 £
TASS grant	2,000,000	-	2,000,000
Backing the Best grant	712,655	-	712,655
Sport England grant	-	346,820	346,820
Other grants	701,861	114,224	816,085
TASS projects	187,228	-	187,228
	<u>3,601,744</u>	<u>461,044</u>	<u>4,062,788</u>

The TASS grant, Backing the Best grant and the Sport England grant are all received from Sport England. The TASS grant and Backing the Best grants are National Lottery funding.

**6. ANALYSIS OF EXPENDITURE BY TYPE**

	Grants 2019 £ (See note 9)	Other Direct costs 2019 £ (Notes 7 & 8)	Support costs 2019 £ (See note 10)	Total 2019 £
<b>Costs of raising funds (see note 7)</b>	-	218,355	-	218,355
<b>Cost of charitable activities</b>	4,353,141	297,207	448,221	5,098,569
	<u>4,353,141</u>	<u>515,562</u>	<u>448,221</u>	<u>5,316,924</u>

	Grants 2018 £ (See note 9)	Other Direct costs 2018 £ (Notes 7 & 8)	Support costs 2018 £ (See note 10)	Total 2018 £
<b>Costs of raising funds (see note 7)</b>	-	398,879	-	398,879
<b>Cost of charitable activities</b>	3,544,361	304,480	476,159	4,325,000
	<u>3,544,362</u>	<u>703,357</u>	<u>476,159</u>	<u>4,723,878</u>

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**SPORTS AID TRUST**  
(A company limited by guarantee)

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

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**7. DIRECT COSTS - COST OF RAISING FUNDS**

	<b>Restricted funds 2019 £</b>	<b>Unrestricted funds 2019 £</b>	<b>Total funds 2019 £</b>	<b>Total funds 2018 £</b>
Staff costs	-	116,432	<b>116,432</b>	122,425
Other staff costs	-	5,594	<b>5,594</b>	3,854
Accommodation costs	-	16,550	<b>16,550</b>	18,778
Printing, postage and stationery	-	1,871	<b>1,871</b>	1,263
Direct special event costs	-	12,012	<b>12,012</b>	13,262
Direct challenge event costs	-	25,741	<b>25,741</b>	42,917
Direct other fundraising costs	-	22,754	<b>22,754</b>	178,780
Direct donations costs	-	-	-	844
Irrecoverable VAT	-	7,744	<b>7,744</b>	5,174
Research and communications	-	4,080	<b>4,080</b>	6,231
Insurance, legal & professional fees	-	3,497	<b>3,497</b>	4,241
General expenses	-	2,080	<b>2,080</b>	1,110
	<b>-</b>	<b>218,355</b>	<b>218,355</b>	<b>398,879</b>

In 2018 £0 of Cost of raising funds related to restricted funds.

**SPORTS AID TRUST**  
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

**8. DIRECT COSTS- CHARITABLE ACTIVITIES**

	<b>Total 2019 £</b>	<b>Total 2018 £</b>
Athlete events	17,431	20,290
TASS projects	1,706	3,899
Backing the Best	66,446	54,849
Grants to regional charities	14,482	16,624
Staff costs	148,368	164,558
Other staff costs	6,121	5,874
Accommodation	21,089	21,736
Printing, postage and stationery	1,609	1,455
Irrecoverable VAT	9,868	5,961
Research and communications	3,159	3,131
Insurance, legal and professional fees	4,456	4,882
General expenses	2,472	1,221
	<b><u>297,207</u></b>	<b><u>304,480</u></b>

Grant expenditure to meet fundraising and administration costs of the regional charities represent amounts paid by the Trust to help with the running costs of the separately governed regional sports charities. In recent years, the activities undertaken by a number of the regional charities have been absorbed by Sports Aid Trust, with funds raised for distribution to athletes within a specific region accounted for as restricted funds in these accounts. The aggregate grants made by the Trust to regional charities in the year ended 31 July 2019 was £14,482 (2018: £16,624). Details of grant awards made by the regional charities can be found in the individual accounts for these regions, filed with the Charity Commission.

**9. GRANTS TO INDIVIDUALS**

	<b>Number</b>	<b>Total 2019 £</b>	<b>Number</b>	<b>Total 2018 £</b>
Grants to individuals	<b><u>1,871</u></b>	<b><u>4,353,141</u></b>	<b><u>1,347</u></b>	<b><u>3,544,361</u></b>

**SPORTS AID TRUST**  
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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

**10. SUPPORT COSTS**

	<b>Total 2019 £</b>	<b>Total 2018 £</b>
TASS	205,670	251,133
Backing the Best	12,459	10,284
Staff costs	125,525	144,607
Other staff costs	5,179	4,738
Accommodation	17,842	22,181
Printing, postage and stationery	1,361	1,492
Irrecoverable VAT	8,349	6,112
Research and communications	11,559	9,029
Insurance, legal and professional fees	3,770	5,005
General expenses	4,496	3,242
Governance (see note 11)	52,011	18,336
	<b><u>448,221</u></b>	<b><u>476,159</u></b>

**11. GOVERNANCE COSTS**

	<b>Total 2019 £</b>	<b>Total 2018 £</b>
Audit and accountancy	<b>16,379</b>	17,038
Legal and professional fees	<b>116</b>	162
Meeting costs	<b>428</b>	1,136
Sport Collective project	<b>35,088</b>	-
	<b><u>52,011</u></b>	<b><u>18,336</u></b>

**12. ANALYSIS OF SPORT ENGLAND FUNDED EXPENDITURE**

<b>2019</b>	<b>Direct costs – costs of raising funds £</b>	<b>Direct costs – charitable activities £</b>	<b>Grants to individuals £</b>	<b>Support costs and transfers £</b>	<b>Governance costs £</b>	<b>Total £</b>
TASS grant	-	-	2,288,520	205,670	-	<b>2,494,190</b>
Backing the Best grant	-	66,546	941,795	12,459	-	<b>1,020,800</b>
Sport England core funding	<u>109,178</u>	<u>109,178</u>	-	89,040	52,011	<b>359,407</b>
<b>Total</b>	<b><u>109,178</u></b>	<b><u>175,724</u></b>	<b><u>3,230,315</u></b>	<b><u>307,169</u></b>	<b><u>52,011</u></b>	<b><u>3,874,397</u></b>



**SPORTS AID TRUST**  
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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

**12. ANALYSIS OF SPORT ENGLAND AND FUNDED EXPENDITURE (CONTINUED)**

2018	Direct costs – costs of raising funds £	Direct costs – charitable activities £	Grants to individuals £	Support costs and transfers £	Governance costs £	Total £
TASS grant	-	-	2,090,281	251,133	-	2,341,414
Backing the Best grant	-	54,849	507,808	10,284	-	572,941
Sport England core funding	113,334	113,334	-	88,868	18,336	333,872
Total	<u>113,334</u>	<u>168,183</u>	<u>2,598,089</u>	<u>350,285</u>	<u>18,336</u>	<u>3,248,227</u>

**13. NET INCOME / EXPENDITURE**

This is stated after charging:

	2019 £	2018 £
Auditor's remuneration- audit	16,379	15,815
Auditor's remuneration- other	-	1,223
Pension costs	<u>21,024</u>	<u>20,329</u>

During the year, no trustees received any remuneration or benefits in kind (2018 - £nil). For details of expenses reimbursed to trustees, see note 14.

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**SPORTS AID TRUST**  
(A company limited by guarantee)

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

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**14. STAFF COSTS**

Staff costs were as follows:

	2019 £	2018 £
Wages and salaries	470,771	458,042
Social security costs	43,845	47,623
Pension costs	21,024	20,329
	<u>535,640</u>	<u>525,994</u>

The average monthly number of employees during the year was as follows:

	2019 No.	2018 No.
Employees	<u>12</u>	<u>11</u>

The number of higher paid employees was:

	2019 No.	2018 No.
In the band £90,001 - £100,000	<u>1</u>	<u>1</u>

Pension contributions in relation to the higher paid employees totalled £13,002 for the year (2018: £13,002).

The trustees neither received nor waived any emoluments during the year. Expenses of £837 (2018: £1,389) were reimbursed to one (2018: three) trustee(s) during the year.

Key management personnel include the Trustees and senior management team comprising the Chief Executive, Finance Manager and Head of Fundraising. The total employee benefits of the charity's key management personnel were £173,689 (2018: £202,373). No trustee received any remuneration as part of this figure.

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**SPORTS AID TRUST**  
(A company limited by guarantee)

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

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**15. TANGIBLE FIXED ASSETS**

	Office equipment £
<b>GROUP AND CHARITY</b>	
<b>COST</b>	
At 1 August 2018 and 31 July 2019	<u>68,436</u>
<b>DEPRECIATION</b>	
At 1 August 2018 and 31 July 2019	<u>68,438</u>
<b>NET BOOK VALUE</b>	
At 31 July 2019	<u>-</u>
At 31 July 2018	<u>-</u>

**16. FIXED ASSET INVESTMENTS**

	Listed securities £
<b>GROUP</b>	
<b>MARKET VALUE</b>	
At 1 August 2018	374,523
Revaluations	<u>10,173</u>
At 31 July 2019	<u>384,696</u>

**GROUP INVESTMENTS AT MARKET VALUE COMPRISE:**

	2019 £	2018 £
Listed investments	<u>384,696</u>	<u>374,523</u>

All the fixed asset investments are held in the UK.

**SPORTS AID TRUST**  
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2019**

**16. FIXED ASSET INVESTMENTS (continued)**

**CHARITY INVESTMENTS AT MARKET VALUE COMPRISE:**

	2019 £	2018 £
Listed investments	384,696	374,523
Investment in subsidiary company	<u>2</u>	<u>2</u>
Total	<u><b>384,698</b></u>	<u><b>374,525</b></u>

All the fixed asset investments are held in the UK.

Historical cost represents the value (market value) of the investments acquired on transfer from Sports Aid Trust [1983] at 1 April 2006, plus subsequent additions, less cost of investments sold.

The investments are managed by Black Rock Merrill Lynch Investment Managers, and are Charishare Accumulation Units. The Charishare Fund is invested in shares in companies in the FT All Share Index. The investments are held within the powers of the trustees, and there are no restrictions on their realisation.

**Investment in subsidiary undertaking**

The investment in the subsidiary represents 100% of the ordinary share capital of SAF Promotions Limited, a company registered in the UK (Company number 02508698). The principal activity of SAF Promotions Limited is fundraising and promotional activity for Sports Aid Trust. The profit of the company for the year ended 31 July 2019 was £1,208 (2018: loss of £10,300) and the aggregate share capital and reserves at that date were (£2,437) (2018: (£3,645)).

**17. DEBTORS**

	<b>GROUP</b>		<b>CHARITY</b>	
	2019 £	2018 £	2019 £	Restated 2018 £
Trade debtors	52,393	54,480	52,393	54,480
Amounts owed by group undertakings	-	-	25,961	23,132
Other debtors	9,214	9,883	9,214	9,858
Prepayments and accrued income	429,524	303,241	429,524	303,241
	<u><b>491,131</b></u>	<u><b>367,064</b></u>	<u><b>517,092</b></u>	<u><b>390,711</b></u>

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**18. CREDITORS:  
AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>GROUP</b>		<b>CHARITY</b>	
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Trade creditors	331,049	246,833	331,057	246,825
Other taxation and social security	37,421	35,163	37,403	35,163
Loan from SAF Society	4,291	4,291	4,291	4,291
Other creditors	716,136	551,996	716,136	551,996
Accruals and deferred income	41,706	79,885	53,976	62,157
	<b>1,130,603</b>	<b>918,168</b>	<b>1,142,863</b>	<b>900,432</b>

The loan from SAF Society is interest free and repayable on demand.

Other creditors include outstanding TASS and 2019 grants and operational expenditure of £196,619 (2018: £230,469).

**19. SUMMARY OF FUNDS**

	<b>Brought forward 01/08/18 £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Transfers in/out £</b>	<b>Gains/ (losses) £</b>	<b>Carried forward 31/07/19 £</b>
Unrestricted funds	652,598	722,476	(667,110)	(66,648)	7,121	648,437
Designated fund- athlete awards	55,887	-	(57,054)	1,167	-	-
Designated fund- athlete workshops	53,285	-	(9,215)	71,402	-	115,472
Endowment fund	79,813	-	(5,000)	-	3,052	77,865
Restricted funds (see note 20)	667,872	4,535,859	(4,578,545)	(5,921)	-	619,265
	<b>1,509,455</b>	<b>5,258,335</b>	<b>(5,316,924)</b>	<b>-</b>	<b>10,173</b>	<b>1,461,039</b>

**Endowment Fund**

The endowment fund held is an expendable endowment fund restricted to the support of rowers. The trustees have determined that awards should only be made from this fund as the income allows, in order to maintain the capital to provide future awards.

**Designated Funds- athlete awards**

The designated funds relate to donations from two sources that were received as unrestricted donations but the trustees have determined should be used for athlete awards.

**Designated Funds- athlete workshops**

The designated funds relate to donations from a corporate donor that were received as unrestricted donations but the trustees have determined should be used for athlete workshops.

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**NOTES TO THE FINANCIAL STATEMENTS  
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**19. SUMMARY OF FUNDS (continued)**

	<b>Brought forward 01/08/17 £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Transfers in/out £</b>	<b>Gains/ (losses) £</b>	<b>Carried forward 31/07/18 £</b>
Unrestricted funds	627,216	799,638	(832,431)	36,680	21,495	652,598
Designated fund- athlete awards	18,262	52,657	(15,032)	-	-	55,887
Designated fund- athlete workshops	-	53,285	-	-	-	53,285
Endowment fund	75,600	-	(5,000)	-	9,213	79,813
Restricted funds (see note 20)	974,224	3,601,744	(3,871,416)	(36,680)	-	667,872
	<b><u>1,695,302</u></b>	<b><u>4,507,324</u></b>	<b><u>(4,723,879)</u></b>	<b><u>-</u></b>	<b><u>30,708</u></b>	<b><u>1,509,455</u></b>



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**20. RESTRICTED FUNDS 2019**

		<b>Brought forward</b>	<b>Income</b>	<b>Expenditure</b>	<b>Transfers in/out</b>	<b>Gains/ (losses)</b>	<b>Carried forward</b>
		£	£	£	£	£	£
1	A Helping Hand	1,877	-	(1,877)	-	-	-
16	Backing the Best	-	1,345,653	(1,338,947)	(6,706)	-	-
5	Dave Aitchison	2,981	7,273	(9,400)	-	-	854
6	Deloitte Adaptive Rowing	24,570	-	-	-	-	24,570
4	Elton John Sports Fund	110,000	-	(35,548)	-	-	74,452
7	Get Living London	-	10,000	(10,000)	-	-	-
9	GVC	-	62,082	(53,386)	-	-	8,696
	Mo Farah Foundation	26,500	(4,500)	(11,000)	-	-	11,000
3	My Lotto 24 Limited	29,376	-	(29,376)	-	-	-
8	Nottingham Building Society	-	25,823	(25,823)	-	-	-
4	OCS Group	5,250	10,000	(12,500)	-	-	2,750
9	Prudential Plc	1,729	-	(1,729)	-	-	-
9	Royal Bank of Canada	6,000	60,124	(65,124)	-	-	1,000
9	Reynolds Porter Chamberlain	-	303	(303)	-	-	-
8	Sports Aid London - Greenwich Leisure	2,976	73,715	(72,000)	-	-	4,691
14	Sports Aid London - The Girdlers Livery Company	1,000	12,500	(12,000)	-	-	1,500
5	Sports Aid London - Greater London Authority	-	101,073	(93,790)	-	-	7,283
12	Sports Aid South East - Kent County Council	9,465	1,535	(10,500)	-	-	500
4	SSE	500	-	(500)	-	-	-
10	TASS Award Grant	176,058	2,000,000	(1,989,671)	(30,000)	-	156,387
11	TASS project fund	177,185	556,904	(506,225)	-	-	227,864
15	The FA	5,500	-	(4,800)	-	-	700
4	Thompson Family Charitable Trust	54,750	100,000	(101,500)	-	-	53,250
13	Other restricted funds	32,155	173,374	(192,546)	30,785	-	43,768
<b>Total restricted funds</b>		<b>667,872</b>	<b>4,535,859</b>	<b>(4,578,545)</b>	<b>(5,921)</b>	<b>-</b>	<b>619,265</b>

The transfer of funds from the Backing the Best fund relates to a contribution to SportsAid's unrestricted overhead cost for costs jointly attributable to SportsAid awards and Backing the Best awards.

The transfer of funds from the TASS Award grant fund relates to expenditure from this fund on SportsAid fundraising events.

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2019**

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Fund Information:

- |           |   |
|-----------|---|
| <b>1</b>  | These funds are restricted for use as athlete awards for disabled athletes.   |
| <b>2</b>  | These funds are restricted for the use as athlete awards for track and field athletes with a £1,500 cost contribution per year for 4 years.   |
| <b>3</b>  | These funds are restricted for use as athlete awards and to provide athlete workshops giving the athletes supported opportunities to receive nutrition advice, media training and support. The funding split between athlete awards and workshop funding is agreed in advance with each funder. |
| <b>4</b>  | These funds are restricted for use as athlete awards.   |
| <b>5</b>  | This fund is restricted for use as athlete awards to triathletes based in London and the South East.  |
| <b>6</b>  | This fund is restricted for use in support of para rowers.  |
| <b>7</b>  | These funds are restricted for use as athlete awards to athletes based in London.   |
| <b>8</b>  | These funds are restricted for use as athlete awards to athletes based close to the funders operating locations.  |
| <b>9</b>  | These funds are restricted for use as athlete awards to athletes based in London and the South East.  |
| <b>10</b> | This fund represents National Lottery funding received via Sport England for the Talented Athlete Scholarship Scheme (TASS).  |
| <b>11</b> | This fund represents funding received by TASS from all other sources and is restricted for use on TASS activities.  |
| <b>12</b> | This fund is restricted for use as athlete awards to athletes based in Kent.  |
| <b>13</b> | These funds represent fund received to provide athlete awards in specific areas or who compete in a particular sport.   |
| <b>14</b> | This fund is restricted for use as athlete awards to athletes based in London   |
| <b>15</b> | This fund is restricted for use in support of CP and blind footballers.   |
| <b>16</b> | This fund represents National Lottery funding received via Sport England for the Backing the Best scheme.   |

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**NOTES TO THE FINANCIAL STATEMENTS  
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**20. RESTRICTED FUNDS 2018**

	<b>Brought forward</b>	<b>Income</b>	<b>Expenditure</b>	<b>Transfers in/out</b>	<b>Gains/ (losses)</b>	<b>Carried forward</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
A Helping Hand (Doris Dibden)	3,377	-	(1,500)	-	-	1,877
Backing the Best	-	712,655	(705,041)	(7,614)	-	-
Dave Aitchison	3,420	12,811	(13,250)	-	-	2,981
Deloitte Adaptive Rowing	24,570	-	-	-	-	24,570
Elton John Sports Fund	140,000	-	(30,000)	-	-	110,000
Get Living London	-	10,000	(10,000)	-	-	-
ICAP	50,000	-	(50,000)	-	-	-
Mo Farah Foundation	37,500	-	(11,000)	-	-	26,500
My Lotto 24 Limited	23,232	65,000	(58,856)	-	-	29,376
Nottingham Building Society	-	44,355	(44,355)	-	-	-
OCS Group	13,250	6,000	(14,000)	-	-	5,250
Prudential Plc	1,229	-	500	-	-	1,729
RealBuzz	4,000	15,000	(19,000)	-	-	-
Royal Bank of Canada	6,000	50,000	(50,000)	-	-	6,000
Reynolds Porter Chamberlain	-	5,000	(5,000)	-	-	-
Sports Aid London - Greenwich Leisure	2,252	73,726	(73,000)	-	-	2,976
Sports Aid London - The Girdlers Livery Company	-	12,500	(11,500)	-	-	1,000
Sports Aid London - Greater London Authority	-	62,000	(62,000)	-	-	-
Sports Aid South East - Kent County Council	19,465	31,000	(41,000)	-	-	9,465
SSE	1,000	25,000	(25,500)	-	-	500
TASS Award Grant	386,860	2,000,000	(2,183,552)	(27,250)	-	176,058
TASS project fund	151,718	187,228	(161,762)	-	-	177,185
The FA	4,500	24,000	(23,000)	-	-	5,500
Thompson Family Charitable Trust	50,750	100,000	(96,000)	-	-	54,750
Other SportsAid regional funds	23,720	46,883	(58,416)	(1,816)	-	10,370
Other restricted funds	27,383	118,588	(124,184)	-	-	21,786
<b>Total restricted funds</b>	<b>974,224</b>	<b>3,601,744</b>	<b>(3,871,416)</b>	<b>(36,680)</b>	<b>-</b>	<b>667,872</b>

The transfer of funds from the Backing the Best fund relates to a contribution to SportsAid's unrestricted overhead cost for costs jointly attributable to SportsAid awards and Backing the Best awards.

The transfer of funds from the TASS Award grant fund relates to expenditure from this fund on SportsAid fundraising events.

The transfer into other restricted funds relates to a shortfall in unrestricted funds for one award made. This has therefore been covered by unrestricted funds.

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**21. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Endowment funds 2019 £	Restricted funds 2019 £	Unrestricted funds 2019 £	Total funds 2019 £
Fixed asset investments	115,410	-	269,286	384,696
Current assets	-	1,333,943	885,263	2,219,206
Creditors due within one year	-	(714,678)	(428,185)	(1,142,863)
Loan from unrestricted to endowment funds	(37,545)	-	37,545	-
	<u>77,865</u>	<u>619,265</u>	<u>763,909</u>	<u>1,461,039</u>
	Endowment funds 2018 £	Restricted funds 2018 £	Unrestricted funds 2018 £	Total funds 2018 £
Fixed asset investments	112,359	-	262,164	374,523
Current assets	-	1,218,331	834,769	2,053,100
Creditors due within one year	-	(550,459)	(367,709)	(918,168)
Loan from unrestricted to endowment funds	(32,546)	-	32,546	-
	<u>79,813</u>	<u>667,872</u>	<u>761,770</u>	<u>1,509,455</u>

**22. PENSION COMMITMENTS**

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £21,024 (2018: £20,329).

**23. RELATED PARTY TRANSACTIONS**

SAF Society is a society under common control, which the Trust occasionally uses for fundraising. At 31 July 2019, the charity owed £4,291 (2018: £4,291) to SAF Society.

During the year trustees purchased tickets to events held by the charity and its subsidiary totalling £150 (2018: £10,410). At these events the year trustees spent an aggregate total of £nil (2018: £3,900) on auction items.

During the year trustees also made donations totalling £1,000 (2018: £3,100).

During the year the charity received a gift aid donation of £nil (2018: £42,271) from its subsidiary company, SAF Promotions Limited. The charity also received income of £1,338 (2018: £9,029) in respect of management services provided. At the year end the charity was owed £25,961 (2018: £23,132) by SAF Promotions Limited.